

# KMO 2008 , June 24-25, 2008, Vaasa,

TUESDAY June 24, 2008	
8.00	Registration opens
9.00	<p>OPENING SESSION (Hall A) Rector Matti Jakobsson, University of Vaasa and Rector Jouko Paaso, Vaasa University of Applied Science</p>
9.30	<p><b>SERVICE SIENCE MANAGEMENT AND ENGINEERING (SSME) (Hall A)</b> <b>Professor Harry Perros, USA</b></p>
Short coffee break	
	<p><b>SESSION A1 (Hall A)</b> <b>KNOWLEDGE MANAGEMENT SYSTEMS</b></p>
	<p><b>SESSION B1 (Hall B)</b> <b>TECHNOLOGY AND KNOWLEDGE MANAGEMENT</b></p>
10.30	<p>KNOWLEDGE MANAGEMENT THEORIES AND PRACTICES: AN EMPIRICAL SURVEY Rosmaini Tasmin, Peter C. Woods – Malaysia</p>
	<p>MAKING ONTOLOGY ROBUST TO EVOLUTION Paolo Ceravolo, Ernesto Damiani, Marcello Leida – Italy</p>
10.50	<p>CONGRUENT KNOWLEDGE MANAGEMENT BEHAVIORS AS DISCRIMINATE SOURCES OF COMPETITIVE ADVANTAGE Rémy Magnier-Watanabe, Dai Senoo – Japan</p>
	<p>THE UNIFICATION OF MEDICAL DIAGNOSTIC PROCESS DATA: Using semantic web technologies to integrate data resources Vili Podgorelec, Boštjan Graši – Slovenia</p>
11.10	<p>AN OPERATIONS MANAGEMENT PERSPECTIVE OF KNOWLEDGE MANAGEMENT Desmond Kapofu, Kevin. D. Barber, Roger Beach, UK</p>
	<p>FRAMEWORK FOR HOLISTIC KNOWLEDGE MANAGEMENT SYSTEM BASED ON SEMANTIC WEB TECHNOLOGIES AND SERVICE ORIENTATION: A framework for representation of organization knowledge using semantic web technologies and concepts from service oriented architecture using semantic web services Boštjan Graši, Vili Podgorelec – Slovenia</p>
11.30	<p>KNOWLEDGE MANAGEMENT PRACTICES: SURVEYS ON THE ROYAL THAI GOVERNMENT Bordin Rassameethes, Kongkiti Phusavat, Pornthep Anussornnitisarn, Thailand</p>
	<p>QMAP: AN RDF-BASED QUERYABLE WORLD MAP Frederik Hogenboom, Alexander Hogenboom, Ricardo van Gelder, Viorel Milea, Flavius Frasinca, and Uzay Kaymak- the Netherlands</p>
11:50	<p>NESSI: the Networked European Software and Services Initiative Nunzio Ingrassia, Italy</p>
	<p>TOWARD A COLLABORATIVE VOCABULARY MANAGEMENT SYSTEM F. Arigliano, N.Ingrassia, A. Corallo, D. Storelli – Italy</p>
Lunch served at 11.40 - 13.00	
	<p><b>SESSION A2 (Hall A)</b> <b>SERVICES AND KNOWLEDGE MANAGEMENT</b></p>
13.00	<p>"SERVITIZATION" COUPLED WITH "BRANDIZATION" IMPERATIVE TO JAPANESE MANUFACTURERS: A Conceptual Base for Empirical Studies Takashi Kikuchi, Akira Kamoshida – Japan</p>
13.20	<p>MANAGEMENT FOR THE "SERVICE POWER": Management in the "Organization Gravity Field" to Create Service Innovation Akira Kamoshida, Takashi Kikuchi – Japan</p>
13.40	<p>MANAGING DYNAMIC QUALITY REQUIREMENTS OF SOFTWARE SERVICES Chi-Hung Chi, SiMing Li, Chen Ding – China</p>
14.00	<p>SERVICE INNOVATION BY SME Lorna Uden, Marja Naaranoja - UK, Finland</p>
14.20	<p>SERVICE STRATEGY IN INDIA Anu Haapaniemi, Josu Takala – Finland</p>
14.40	Coffee break at 14:40 - 15.20
	<p><b>SESSION A3 (Hall A)</b> <b>ORGANIZATIONAL LEARNING AND KNOWLEDGE DEVELOPMENT</b></p>
	<p><b>SESSION B2 (Hall B)</b> <b>TECHNOLOGY AND KNOWLEDGE MANAGEMENT</b></p>
15.20	<p>KNOWLEDGE SHARING IN THE LEARNING PROCESS: Experience with Problem-based Learning Alan Eardley; Lorna Uden – UK</p>
	<p>USING SEMANTIC MEDIAWIKI AS A REPOSITORY FOR COURSE MATERIAL Aki Vainio, Kimmo Salmenjoki, Lorna Uden, Finland – UK</p>
15.40	<p>MODELING CONCEPT DESIGN OF INNOVATION PLATFORM: Knowledge management approach Albena Antonova, Roumen Nikolov - Bulgaria</p>
	<p>ONTOLOGY-BASED DESIGN PATTERN ADVISEMENT AND APPLICATION TOOL Marjan Hericko, Igor Brejc, Luka Pavli – Slovenia</p>
16.00	<p>HOLISTIC EVALUATION FRAMEWORK FOR INNOVATION AND LEARNING NETWORKS: Integration of the structure, process and outcomes Elise Ramstad – Finland</p>
	<p>USING MOODLE FOR MANAGING KNOWLEDGE IN IT SME COMPANIES Aleš Živkovi, Marjan Heriko Reinhard Bernsteiner – Slovenia, Austria</p>
16.45	<p><b>GOVERING BY NETWORK: Roles of Networking (Hall A)</b> <b>Professor Kongkiti Phusavat, Thailand</b></p>
Conference Dinner at 19.00 - 22.30 at City Hall	

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WEDNESDAY June 25, 2008	
8.30	Registration opens
9.30	Challenges in global power plant projects (Hall A) Antti Kämi, Wärtsilä, Finland
Short coffee break	
SESSION C1 (Hall A) INNOVATION AND NETWORKING WITH KNOWLEDGE	
SESSION D1 (Hall B) TECHNOLOGY AND KNOWLEDGE MANAGEMENT	
10.30	THE GENETIC MODEL OF INNOVATION Simona Vasilache, Mihaela Cornelia Prejmerean – Romania
10.30	PROBLEM BASED LEARNING AS A TOOL FOR INDUSTRIAL INNOVATION Anne-Maria Aho, Kimmo Salmenjoki, Lorna Uden – Finland, UK
10.50	THE EXPLICIT MANAGEMENT OF TACIT KNOWLEDGE FOR INNOVATION Jacqueline Kam – UK
10.50	THE CONCEPT OF E-LEARNING 2.0 AND ITS DESIGN PATTERNS FOR NEXT GENERATION FRAMEWORK Frank S.C. Tseng, Annie Y.H. Chou – Taiwan
11.10	THE CHALLENGE: FACILITATING POWERFUL KNOWLEDGE SHARING Prof. Dr. Zoltán Gaál, Dr. Lajos Szabó, Dr. Zoltán Kovács, Nóra Obermayer-Kovács, Anikó Csepregi – Hungary
11.10	BOOSTING THE POWER OF CONNECTION: A Virtual Place to Support Communities of Innovation Marco De Maggio , Pasquale Del Vecchio, Antonio Zilli – Italy
11.30	PERCEPTIONS OF ORGANIZATIONAL OVERLEARNING IN UNIVERSITIES Mihaela Cornelia Prejmerean, Simona Vasilache – Romania
11.30	CONSTRUCTION: FROM THE PERSPECTIVE OF AGENCY, SOCIAL CAPITAL AND SOCIAL EXCHANGE THEORY Szu-Yuan Sun, Teresa L. Ju, Pei-Ju Chao, Chang-Yao Wu, Shu-Chen Weng – Taiwan
11:50	A METHOD OF SHARING KNOWLEDGE IN A KNOWLEDGE INTENSIVE ORGANIZATION: Case: Finnish Air Force Henry Sivuusuo – Finland
11:50	IMPACTS OF LIMITED KNOWLEDGE ON ORGANIZATIONAL TECHNOLOGY LEARNING AND SOFTWARE PROJECT OUTCOME Houn-Gee Chen, James J. Jiang, Hsuan-Yu Liu – Taiwan
Lunch served at 12.10 -13.00	
SESSION C2 CULTURE AND KNOWLEDGE MANAGEMENT (Hall A)	
13.00	OPTIMUM SCALE OF INTRANET SOCIAL NETWORKING SERVICES FOR ORGANIZATIONAL KNOWLEDGE MANAGEMENT: Scope of Control from the Managerial Class Perspective Michiko Yoshida, Kazunori Minetaki, Japan
13.20	MEASURING ORGANISATIONAL CULTURE. A KEY TOOL IN KNOWLEDGE MANAGEMENT María Amalia, Trillo Holgado, Roberto Espejo Mohedano – Spain
13.40	THE CULTURAL AND EMOTIONAL IMPACT OF TECHNOLOGY Sara James –US
14.00	A DYNAMIC STRUCTURE OF THE ORGANIZATIONAL INTELLECTUAL CAPITAL Constantin Bratianu – Romania
14.20	LEARNING AT WORK: From the point of view of practice Marja Leppänen – Finland
14.40	Coffee break at 14:40 - 15.20
PANEL SESSION (Hall A)	
CHALLENGES OF KNOWLEDGE MANAGEMENT IN ORGANISATIONS chair: Professor Lorna Uden, UK	
16.40	CLOSING THE CONFERENCE
ARCHIPELAGO CRUISE 19-22.30	